

Transmedia & Film Producer
Canadian, British (UK) dual Citizen

Vancouver British Columbia, Canada
alison@filmco-op.com

Work Experience 20+ Years International Industry
Industry Entertainment – Multi Media – Film & Video
Previous Employers SAE Intl, Mattel, Canuck in Venice, USC, UCLA, Kaiser Permanente,
California Teachers Association, Citibank, 3M (more on request)
Education Simon Fraser University, Gastown Actors Studio, American Academy Dramatic Arts

OBJECTIVE:

Independent film and transmedia Producer/Director with global outlook and cultural understanding looking for challenging and unique opportunities in film, network, studio, corporate, educational or entertainment media.

GOALS, STRENGTHS AND DIRECTIVES:

- ❖ Dedicated to producing and directing socially responsible yet highly entertaining programming.
- ❖ Thriving on delving into uncharted territory where forward thinking projects emerge that effect positive global and local change.
- ❖ Specialties in medical, educational, and corporate productions, documentary writer, investigative journalist, and a past as a host/reporter for live-to-air variety show.
- ❖ Extensive familiarity, skills and knowledge across many genres and formats.
- ❖ Experience and collaboration with top leaders in many different arenas.
- ❖ Feature film work reaches beyond "reality" and across multiple platforms.

SPECIALTIES AND SKILLS:

Technical Director, Camera Op, Audio Engineer, Power Point and Graphics Designer, Switcher. AV and Production Planning for; live music, sports, corporate, industrial, charity (NPO), fund raiser, conference and seminars. Sourcing and negotiating vendors for equipment, locations and sets. Select, motivate, and confidently lead, proficient or inexperienced crew. Known to deliver exemplary product; on budget and on time.

ONLINE INDUSTRY SITES – imdb.com credits and profile [LinkedIn](#)
AFFILIATIONS – Women in Film & Television, Independent Women Filmmakers, MENSA

EMPLOYMENT HISTORY:

CEO, Founder - The Film Co-Op - Motion Pictures and Film industry
November 2005 – Present (*6 years*) www.filmco-op.com

- ❖ Founded Film Co-Op to promote and support collaborative film making. Re-inventing the traditional studio/network technique and blending with independent style, Film Co-Op has pioneered a new breed of film making.
 - ❖ Responsible for development and implementation of entire process including hiring and recruitment of members, marketing, advertising, administration, funding, production, development and leadership.
 - ❖ Oversee the development and (co)production of all Film Co-Op projects
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EMPLOYMENT HISTORY cont'd:

Producer Director - Canuck in Venice Productions - Entertainment, Motion Pictures and Film industry - October 1996 – 2008 (12 years 4 months) www.canuckinvenice.com

- ❖ Secure and maintain client base and oversee all aspects of administration.
- ❖ Development and production of projects including budgeting, finance, planning, design, production, post, marketing, sales and distribution

SELECTED CLIENTS: Bare Knuckles LLC, Mattel™, Bioware, Nike, California Teachers Association, Real Medicine, Citibank, Service Employees International Union (SEIU), City of Hawthorne, Hilton, Marriot, PSAV, Swank, Global Tech, Siemens, Contour Threads™, Temptation News, Jewish Federation, UCLA, Kaiser Permanente, USC

AV Broadcast Services Specialist – Mattel Public Company; 2006 – May 2008 (2 years)
In house Freelance Contractor

- ❖ Providing expert technical support for all aspects of Mattel's in-house and web based communications.
- ❖ Duties encompassed video, graphics and audio preparation, delivery, presentation and archiving.
- ❖ Worked directly with team leaders to provide expertise, development, and design plus coaching for presentations.
- ❖ Project manager for design, development and manufacture and installation of video kiosk for Barbie's 50th Anniversary.

PERSONAL SUMMARY - *I prefer being a participant instead of a spectator. Some people wait for things to happen, some watch things happen...I choose to make things happen.*

- ❖ 30+ years proven experience in the business sector; including market research, corporate communications, media relations, video, film and multi-media production (broadcast/webcast), event production, technical direction and project management.
- ❖ Contacts and know-how in Canada, United States and internationally for various industries including entertainment, retail, medical, telecommunications/media education, and manufacturing.
- ❖ Excellent computer, verbal and written communication skills.
- ❖ Able to work proficiently at all levels of production and project management.
- ❖ Patient leader, teacher and educator with desire to help others achieve goals.
- ❖ Negotiation and vendor management talent, working with both internal and external vendors (i.e., locations, crew, hotels, airlines, transportation companies, equipment and expendable suppliers etc.)
- ❖ Strong budgeting and estimating skills; preparing cost analysis, control project budget (ability to work within budget), strong research & analytical skills.

Ability to take initiative, assume leadership role and responsibility, work independently on multiple tasks in a fast-paced environment as well as work effectively within a team.

RECOMMENDATIONS: Available upon request